

# STARLIGHT WALK VOLUNTEER

## Pre-event promotion volunteer

### Why do you need me?

To help us get people involved in the Starlight Walk – and therefore raise as much money for local people living with cancer as we possibly can. This can involve a variety of promotional activities (see below)

### What activities will I be involved in?

This role is flexible to the activities you'd like to do and the time you are able to give but here's some activities you could take part in:

- Distribute promotional materials in your local community and place of work
- Promote the event among friends, family and colleagues.
- If you have an interesting story about why you're taking part or the way you're taking part then you can consider sharing this story in the local media – therefore helping us get more people involved.
- Help man promotional events at train stations, shopping centres etc
- If you can give more time then please see our other role

### What skills and abilities will I need to have?

This can depend on the activities you would like to take part in but in general:

- Enthusiasm and a proactive attitude
- Good interpersonal/communication skills
- Willingness to work as part of a team
- Good organisational skills

### When would you need me?

Any amount of time you can provide in the months leading up to the event would be valuable to us, whether its five days a week or one occasion before the Starlight Walk takes place

### Where would I need to go?

This role can involve just working from home or in your community. If you would like to get involved to a greater extent then it can be done from the Macmillan Cancer Support Fundraising office in Norwich (De Vere House, 90 St Faiths Lane, Norwich, NR1 1NE)

### Will I need my own transport?

Not necessarily. Much of the activity can be done from home and or by foot. There is also good public transport to the Macmillan fundraising office in Norwich if applicable.

### What are the benefits to me?

- Satisfaction that you are making a valuable contribution to helping local people affected by cancer
- Meeting new and inspiring people and being part of an enthusiastic and supportive team
- Developing your media, communications, customer service, event management and organisational skills

## What support will I receive?

- This would depend on what activities you choose to help with and any queries you have. Whatever your choice, you would be fully supported and trained in your role as appropriate
- A member of the Macmillan fundraising team will contact you to discuss the tasks you wish to undertake and the support you will require
- We pay volunteers' "out-of-pocket" expenses within agreed guidelines (please contact us to find out more if you are interested in this)

## Can I do more than one volunteer role?

Yes! We're more than happy for you to combine being a pre-event promotions volunteer with being a route marshal, a meet, greet and send off volunteer or whatever other role(s) you'd like to help us with. Please indicate on your application form all the roles you are interested in!

## What's the next step?

To sign up, simply fill in our registration form (found online at [www.starlightwalknorwich.co.uk/volunteer](http://www.starlightwalknorwich.co.uk/volunteer)) and put 18 June 2010 in your diary! Alternatively, call Jenni Maxwell, Macmillan Area Fundraising Manager on 01603 724360 to find out more or email [jmaxwell@macmillan.org.uk](mailto:jmaxwell@macmillan.org.uk)

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